

CLIQQUERY



PANEL BOOK

WWW.CLIQQUERY.COM

ABOUT COMPANY

Greetings from Cliquery! We are a group of specialists in survey programming, market research, and data analysis. having a wealth of knowledge and a

We work hard to give our clients the best solutions for their data-related needs by transforming raw data into actionable insights.

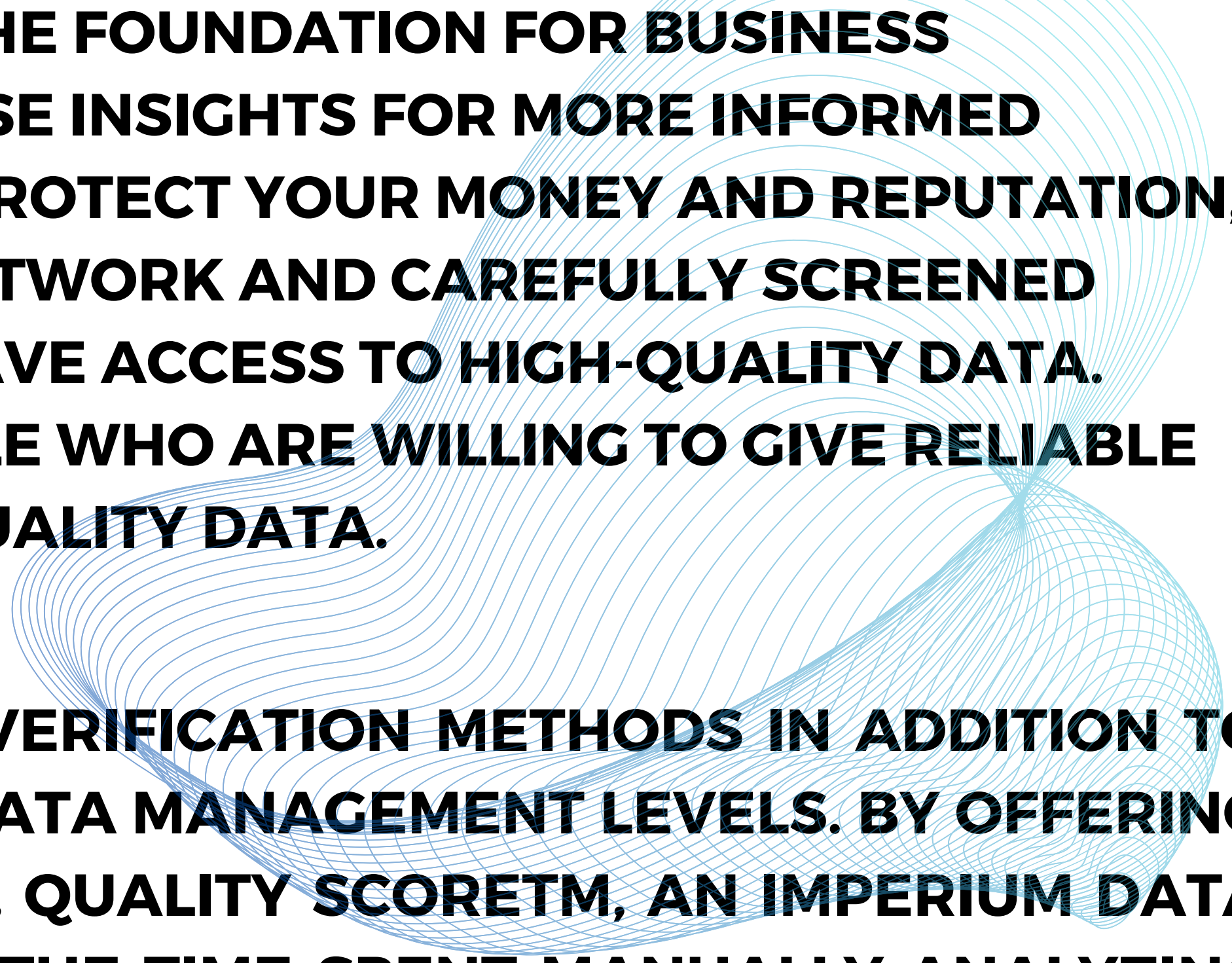
At Cliquery, we are aware that the value of data depends on the insights it offers. We put in a lot of effort to find significant patterns and trends because we want our clients to be able to make decisions that will advance their businesses.

We appreciate you thinking of Cliquery for your data-related needs. We are eager to collaborate with you and support the growth of your company.



QUALITY POLICIES

- **AT REGISTRATION AND AFTER, COPIES ARE CHECKED.**
- **AWAY FROM THE PANEL ARE CONSISTENT REACTIONS.**
- **PANELLISTS ARE ADVISED TO CONSISTENTLY UPDATES THEIR PROFILES.**
- **DISMISSAL OF INATTENTIVE PANELLISTS IS RARE.**
- **EVERY DAY, DUPLICATE EMAILS AND REJECTED EMAILS ARE ANALYZED.**
- **USING REGISTRATION DATA, REGULAR CHECKS ARE COMPLETED.**

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- **HIGH-QUALITY DATA SERVES AS THE FOUNDATION FOR BUSINESS INTELLIGENCE AND OFFERS PRECISE INSIGHTS FOR MORE INFORMED DECISION-MAKING. IN ORDER TO PROTECT YOUR MONEY AND REPUTATION, OUR EXTENSIVE RECRUITMENT NETWORK AND CAREFULLY SCREENED PANELLISTS ENSURE THAT YOU HAVE ACCESS TO HIGH-QUALITY DATA. AUTHENTIC AND ENGAGING PEOPLE WHO ARE WILLING TO GIVE RELIABLE INSIGHTS ARE THE SOURCES OF QUALITY DATA.**
 - **WE USE PROPRIETARY IDENTITY VERIFICATION METHODS IN ADDITION TO THE HIGHEST, MOST COMPLIANT DATA MANAGEMENT LEVELS. BY OFFERING A MULTI-POINT AUTOMATED TEST, QUALITY SCORE™, AN IMPERIUM DATA SOLUTION, SAVES UP TO 90% OF THE TIME SPENT MANUALLY ANALYZING THE DATA AND KEEPING RELEVANT PARTICIPANT RESPONSES, AND EVALUATES EACH RESPONDENT'S SURVEY QUALITY.**

WHY CHOOSE US ?

EXPERTISE: EVEN THE MOST COMPLEX DATA ANALYSIS PROJECTS CAN BE HANDLED BY OUR TEAM OF EXPERIENCED ANALYSTS AND RESEARCHERS DUE TO THEIR SKILLS AND EXPERIENCE.

INNOVATION: WE PROVIDE INNOVATIVE SOLUTIONS THAT DRIVE BUSINESS GROWTH USING THE CURRENT TECHNOLOGIES AND ANALYTICAL METHODS.

CUSTOMER FOCUS: WE CLOSELY COLLABORATE WITH OUR CLIENTS TO COMPREHEND THEIR DISTINCT BUSINESS NEEDS AND TO PROVIDE TAILORED SOLUTIONS THAT SATISFY THOSE NEEDS.

PANEL BREAK-UP

**B2B PANEL TARGETING -
40%**



**B2C PANEL TARGETING -
60%**

B2C

TARGETING



GENERAL

- MARITAL STATUS
- NUMBER OF
- CHILDREN
- ETHNIC
- BACKGROUND
- HOUSEHOLD
- INCOME
- RELIGION
- POLITICS
- SEXUAL
- ORIENTATION

FINANCE

- ACCOUNT TYPE
- SAVING ACCOUNT
- CURRENT
- ACCOUNT
- DEBIT CARD USED
- CREDIT CARD
- USED
- ASSET AND
- INVESTMENT
- LEVEL
- INVESTABLE
- ASSETS
- INVESTMENT
- FIRMS
- TAX
- PREPARATION

TECHNOLOGY

- SMART PHONE MANUFACTURER
- SMART PHONE NETWORK
- PROVIDER
- COMPUTER WEBCAM
- SOCIAL NETWORKING
- GAMES SYSTEM OWNER SHIP
- DVD PLAYER OWNERSHIP
- TV/ HD TV OWNERSHIP
- ONLINE ACTIVITIES
- AMOUNT SPENT ON GAMES
- MONTHLY
- CABLE TV SERVICE PROVIDER
- COMPUTER BRANDS

HEALTH

- EXERCISE
- DIET/HEALTH
- MEDICATION TAKEN
- WELLNESS PRACTICES
- GYM MEMBERSHIP
- FITNESS EQUIPMENT OWNER



LEISURE

- GROCERY SHOPPING
- WINE CONSUMPTION
- TEA CONSUMPTION
- COFFEE CONSUMPTION
- MALL VISITS
- SPORTS ACTIVITIES
- MAGZINES READING
- WATCHING TV SHOWS
- PET OWNERSHIP



TRAVEL

- TRIPS TAKEN
- PREFERENCES PLANNING
- PREFERRED AIRLINES
- HOTEL REWARDS
- WAY OF BOOKING
- RENTING CARS
- TRAVEL DESTINATION
- HOTEL STAY FREQUENCIES
- PREFERRED HOTELS
- AIR TRAVEL FREQUENCIES
- -TRAVEL
- -INTERNATIONAL

AUTOMOTIVE

- INSURANCE CARRIER
- FUEL TYPES
- VEHICLE PYMENT
- LENGTH OF OWNERSHIP
- MAKE, MODEL & YEAR
- CAR FEATURES
- NEW/USED
- NO. OF CARS IN
- HOUSEHOLD
- OWN/LEASE/FINANCE

B2B **TRAGETING**



DEDICATED NICHE PANELS

- IT DECISION MAKERS
- SMALL BUSINESS OWNERS
- HR/ BENEFITS
- BUILDING MANAGERS

GENERAL TARGETING

- JOB TITLE INDUSTRY
- DECISION MAKING
- RESPONSIBILITIES
- DEPARTMENT
- MANAGEMENT SYSTEMS

INDUSTRY

- AUTOMOTIVE
- AGRICULTURE
- BANKING/FINANCE
- CHEMICALS
- COMMUNICATION
- ENGINEERING
- ENERGY
- ENTERTAINMENT
- EDUCATION
- GOVERNMENT
- HEALTHCARE
- HOSPITALITY
- INSURANCE
- INFORMATION
- TECHNOLOGY
- UTILITY

JOB TITLES

- ACCOUNTANT
- AGRICULTURAL
- CONSULTANT
- ARCHITECT
- ATTORNEY
- C LEVEL
- CONSULTANT
- CUSTOMER SUPPORT
- DOCTOR
- DEPARTMENT HEAD
- DESIGNER
- DATA ANALYST
- ENGINEER
- FINANCIAL ADVISOR
- GRAPHIC DESIGNER
- HR DIRECTOR



- IT MANAGER
- JOURNALIST
- MANAGER
- MILITARY
- NURSE
- OWNER
- PRESIDENT
- PHOTOGRAPHER
- SALES EXECUTIVE
- SKILLED TRADEMAN
- SOFTWARE DEVELOPER
- TEACHER
- VICE PRESIDENT
- WEB DESIGNER
- WRITER

HEALTHCARE

TARGETING



PHYSICIAN TARGETING

- DENTIST
- DERMATOLOGISTS
- ENDOCRINOLOGISTS
- ENTS
- GASTROENTEROLOGISTS
- GPS/PCPS
- GYNAECOLOGISTS
- HAEMATOLOGISTS
- NEPHROLOGISTS
- NEUROLOGISTS
- NURSES
- OPTICIANS
- ORTHOPAEDISTS
- PAEDIATRICIANS

TARGETING INFIRMITY

- ACID REFLUX
- ALLERGIES
- ARTHRITIS
- ASTHMA
- AIDS
- BACK PROBLEMS
- CHRONIC PAIN
- DEPRESSION
- DIABETES
- EATING DISORDERS
- ECZEMA
- FIBROMYALGIA
- HEADACHES
- HEART PROBLEMS



DEMOGRAPHICS

- **WHITE**
- **BLACK OR AFRICAN AMERICAN**
- **ASIAN**
- **AMERICAN INDIAN**
- **ALASKA NATIVE**
- **NATIVE HAWAIIAN & OTHER**
- **PACIFIC ISLANDER**
- **SOME OTHER RACE**
- **HISPANICS**
- **MIXED RACE**
- **OTHERS**



AUTOMOBILE BRAND

- **MERCEDES BENZ**
- **TOYOTA**
- **FERRARI**
- **CARDILAC**
- **HYUNDAI**
- **HONDA**
- **BUGATTI**
- **HUMMER**
- **NISSAN VOLVO**
- **MITSUBISHI**

- **INFINITI**
- **JAGUAR**
- **MARTIN**
- **BMW**
- **KIA**
- **MAHINDRA TESLA**
- **SUZUKI**
- **CHEVROLET**
- **ROLLS ROYCE**
- **BENTLEY**
- **MAYBACH**

ELECTRONIC DEVICES

- SMART PHONES
- TABLET
- SCANNER
- PRINTER
- NET BOOK
- PRINTER INKJET

- DESKTOP MAC OS
- DESKTOP WINDOW OS
- NOTEBOOK MAC OS
- PSP
- BASIC PHONE
- WIRELESS INTERNET

COUNTRY

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- INDIA
 - USA
 - CANADA
 - AUSTRIA
 - AUSTRALIA
 - NETHERLAND
 - SOUTH AFRICA
 - BRAZIL
 - SWITZERLAND
 - UAE
 - GERMANY
 - SWEDEN
 - EGYPT
 - PORTUGAL
 - RUSSIA
 - UK
 - MOROCCO
 - CHILE
 - BELGIUM
 - VIETNAM
 - MEXICO
 - FRANCE
 - HUNGARY
 - COLOMBIA
 - HONG KONG
 - FINLAND
 - NIGERIA
 - PARAGUAY
 - PHILIPPINES
 - JAPAN
 - DENMARK
 - THAILAND
 - ARGENTINA
 - ITALY
 - GREECE
 - SPAIN
 - UKRAINE
 - TURKEY
 - NEWZELAND
 - POLAND
 - CZECH
 - REPUBLIC
 - IRELAND
 - UGANDA

CONTACT US



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